







# INTRODUCTION

The aim of the Durak Hazelnut family is to benefit the society, our growers and region by realizing a social responsibility project every year, as well as secure sustainability. Our latest project, "Every Child is a World", aims to prevent child labour in the Turkish hazelnut sector. The project, which has been realized in cooperation with the County Governorship of Ikizce, has been funded 100% by Durak Hazelnuts.

This Social Responsibility Project is an academic work realized by expert team members consisting of academicians, teachers and assisting personnel.

The project has been planned on three bases.

- 1. A summer school tutoring the children at the age of 5-14 of the seasonal hazelnuts harvesting workers coming to Ikizce.
- 2. The female seasonal hazelnuts harvesting workers coming to Ikizce.
- 3. Mobile Program (for the female inhabitants of Ikizce dealing with hazelnut agriculture)

An important difference of this project compared to other usual field projects, was that it succeeded to realize a cultural blending by bringing the seasonal workers' children and the local children together. At the same, the fact that it grew awareness of the seasonal harvesting work in general, proves the uniqueness of our project.

The County Governorship of Ikizce allocated a school for this project, which supplied all necessary technological and educational needs of the children. A special education model and several educational techniques

were applied during the tutoring of the children. First of all, the educational development level of the children has been assessed and accordingly educational and instructive knowledge has been taught, as well as their cognitive development has been tried to be improved by funny and sportive activities. Throughout the summer school, all their dietary needs, educational tools, health checks and leisure activities, such as movie watching, excursions and picknicks have been provided for free.

As part of related field activities, educations about discrimination, children's rights, healthcare, hygiene and first aid were given to the family members of the seasonal worker families and females. Seasonal workers and their family members, who were sick, were treated medically at the private hospital of the Durak family. Additionally, during filed visits daily personal care packages were given to the female family members as gifts.

Conclusively we can say that we are very pleased about the success of our social responsibility projects we realized, with which we tried to set examples in the sector. Our conclusive report will be distributed to the related institutions and establishments.

As the Durak Hazelnuts family we would like to emphasize that we will continue to realize social responsibility projects, which make a difference, and thank the "Every Child is a World" project team.

With our best regards, Durak Fındık Sanayi ve Ticaret A.Ş.







Every child
is a world
and in
Every Child's
World is a

"Mother"...





# PROJECT PARTNERS





Durak Fındık San. ve Tic. A.Ş.

The County Governorship of Ikizce

# PROJECT TEAM



Vedat MACİT Project Coordinator



Serdar MACİT Field Responsible



Mehmet AZAKLI Field Responsible



Tuğba KONTAŞ AZAKLI Academical Advisor













#### THE PURPOSE OF THE PROJECT

Child labour, which is one of the most important problems of the world, is seen primarily in agriculture. Child labour is the reason, as well the result of child poverty. The purpose of this project is to prevent child labour in the hazelnut sector and present education, healthcare and personal healthcare at a safe environment for the children of the seasonal workers coming to the area.

#### THE PROJECT'S PRIMARY TARGET

The primary target of the project is to assess the educational and developmental needs of the seasonal workers' and local children of the Ikizce county in the Ordu province at the age of 5-14 and support them through proper educational tools in classes suitable to their age, as well as realize cultural interaction.

#### THE PROJECT'S SECONDARY TARGET

The secondary target of this project has been determined as increasing the awareness of the female seasonal workers coming to the Ikizce county and the women of the Ikizce county about child labour.

The "Every Child is a World" project has been implemented by a cooperation of Durak Hazelnuts and the County Governorship of Ikizce.

### PROJECT DURATION

The project will be implemented during two harvest years, in 2018 and 2019.















# SIGNING THE PROTOCOL AND LAUNCHING THE PROJECT

The social responsibility project "Every Child is a World" has been launched on July 05, 2018 by the signing of a protocol between Durak Hazelnuts and the County Governorship of Ikizce. Due to proper safety and sufficient size, the Ikizce Imam Hatip High School has been chosen as the project application school.

For the implementation of the education and teaching the Ikizce Center of Public Education has been chosen.

With the signing of the protocol the responsibilities of the parties have been determined and by communicating the content of the project to the press the launch of the project has been realized.

After the statements of the Ikizce County Governor Mr Ali Recai YERLIKAYA about child labour, the member of the board of Durak Hazelnuts Mr Kadir Durak mentioned earlier realized social responsibility projects and explained details of this year's project.

After these statements the lecturer of the Ordu University Ms Tuğba KONTAŞ AZAKLI announced the general outline of the project to the public.

In addition to the members of the press following persons attended the project launch:

County Governor of Ünye Mr Ümit Hüseyin GÜNEY,

County Governor of Ikizce Mr Ali Recai YERLIKAYA,

Mayor of Ikizce Mr Bahri SÖĞÜT,

Ünye County Gendarmerie Commander Captain Esat Can ÖZTÜRK,

Ünye County Police Chief Mr Ahmet AKSU,

UTZ, Turkey Director Mr Osman Yalçın TEKİNARSLAN,

Ikizce Vocational School Principal Mrs Hülya SOLAK







# WORKSHOP OF THE PROCECT EDUCATORS

A 2-day workshop has been held for the teachers, assistant teachers and field workers, who will take part in the project, at the Ünye Headquarters of the project financier Durak Hazelnuts. The purpose of the workshop was to make sure that the participants, who will work the first time with seasonal worker families and their children, comprehend the content of the project and be informed about the roles and responsibilities expected from them.







# STAKEHOLDERS MEETING FOR THE LOCAL ADMINISTRATORS

A coordination and promotion meeting, headed by the County Governor of Ikizce Mr Ali Recai YERLIKAYA, has been held on July 31, which is the beginning of the time the seasonal agricultural workers start to arrive in Ikizce.

The Ünye County Gendarmerie Commander, the Ikizce Police Chief and 31 district administrators attended the meeting as well. County Governor of Ikizce Mr Ali Recai YERLIKAYA stated that the seasonal workers have started to arrive to the area and that the state will do everything necessary to prevent that the children of the seasonal workers as well as local children work at the hazelnut agriculture. Especially the Police Chief and Gendarmerie Commander asked the district administrators to assist in assessing the seasonal workers and pass on their personal data to the safety forces.

The Project Coordinator Mr Vedat Macit and Academic Counsellor Ms Tuğba KONTAŞ AZAKLI explained the project details to the district administrators. The district administrators were asked to assist during the local field trips and educations.

Lastly, the County Governor of Ikizce Mr Ali Recai YERLIKAYA thanked the project initiator and financier Durak Hazelnuts.









# FIRST CONTACT WITH THE SEASONAL AGRICULTURAL WORKER FAMILIES

The field work started on August 02, 2018 by visiting the harvesting areas and accommodation places supplied by the growers in Ikizce. The field team visited the tents and discussed how to assess children under the age of 16 and make sure they attend the school.

From the families, who approved that their children will attend the school and get to the school by the school bus, an acceptace form has been asked to sign. It has been observed that the families did not wish their children over 13 years of age to attend the school, but rather preferred their children between 5 and 13 to attend the program.

The families were informed about the legal situation regarding child labour. As a result of the field work it has been observed that most of the tent inhabitants are women and children and that the average number of male inhabitants of the tents are 1 or 2.

During the tent visits a personal care bag with hygienic pads, soap, washing cloth, lip palm, hand crème, deodorant, henna, wet wipes, four brochures about first aid against accidents that may happen at the harvest work, one brochure about breast self-check and one project information brochure has been given to the women free of charge.

In addition, an expert academic counsellor in the field of nursing educated the women about breast self-check and breast cancer.











# COURSES AND ACTIVITIES FOR THE CHILDREN

Through the Ikizce Center of Public Education the participating children received below mentioned courses and activities.

The participating faculty consisted of 11 teachers and 7 assistant teachers. In addition, there were 3 personnel responsible for food and cleaning and personnel for transportation of the children from the camps to the school with 3 buses.





**Reading and Writing Courses** 



**Handcrafts Course** 



**Turkish** 



**Visual Arts Education** 



**Science** 

**Mathematics** 



**Chess Course** 



Folk Dance Course



**Information and Technology** 



**Physical Education and Sports** 



Children's Rights Education







# **HEALTH**

For developmental evaluations on the first day of the program every child's height, weight, waist and feet have been measured. This has been repeated at the end of the program. The records were used to follow up the development of the children, as well as to assess the right sizes of material such as clothes and shoes, which were handed-out for free.

Another important part of the project was the free health check and teeth check of every child by the Private Cakirtepe Hospital co-owned by Durak Hazelnuts. As a result of these health checks it has been observed that the most common health problem of the children of the seasonal workers is bronchitis.

In case of a sign of a disease of a child during the program, the child was brought to the district public health centre and the prescribed medicine was covered by the project budget.





## **NUTRITION**

During the program the children were provided 4 meals per day, consisting of breakfast, lunch, dinner and two intermediate meals.

The meals were prepared by an expert nutritionist, who also educated the children about nutrition.

It has been observed that most of the children showed a lower than normal physical development. In has also been observed that overweight children lost weight and underweight children gained weight during the program.







# LOCAL AWARENESS WORK

Since it has been thought that the efforts to prevent child labour would not be successful by only addressing the seasonal agricultural worker families, women living in Ikizce and involved in hazelnut agriculture were addressed as well.

Awareness educations about the prevention of child labour have been given to the women. The thought was that such an important issue could be solved more effectively by female awareness and mother sensitivity. About 250 local women were reached.

In all districts of the Ikizce county educations were implemented with the cooperation of the district administrators.

The addressed women advised that they never received such educations and did not know that there are legal consequences. The women mentioned that the educations were very useful and need to be spread.









## RESULTS OF THE PROJECT

The main target to prevent child labour was realized by providing a summer school to 127 (60 guest and 67 local) children for 30 days from 08:00 to 17:00 o'clock.

The project "Every Child is a World" is a project that integrates preventing child labour, education, health and nutrition. The children were regularly and healthy fed for 30 days by two main and two intermediate meals per day under the supervision of an expert nutritionist.

Under the supervision of physical education teachers most children, who started the program under the percentile ranking, reached the average percentile ranking at the end of the program.

As a result of the game-based program, which is one of the most important aspects of the project, the children participated in basic lessons, such as Mathematics, Science and Turkish by having fun and developed their academic skills.

The secondary target of this project is increasing the awareness of the female seasonal workers coming to the Ikizce county and the women of the Ikizce county about child labour. By a mobile program about 500 women (local and seasonal agricultural workers) have been reached and a bag with personal female care products have been handed out as a gift.

The women were given child labour awareness educations and breast self-check educations for breast cancer prevention.

By approaching the female seasonal agricultural workers their living conditions were observed and in-depth interviews with 35 voluntary women were conducted to perform a needs analysis.

This project was reported in hundreds of national and local newspapers, TV and radio channels, which seriously contributed to increase the awareness of the child labour issue.







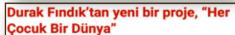
#### **NEWS IN THE PRESS**











Türkiye'de fındık sanayinin en önde gelen kuruluşlarından olar Durak Fındık A.Ş., yeni bir sosyal sorumluluk projesine imza



lurak Fındık, İkizce Kaymakamlığı'yla ortak çalışma yaparak çocuk işçiliğinin önün şeçmeyi amaçlayan "Her Çocuk Bir Dünya" projesine start verdi.















Durak Fındık A.Ş. Yönetim Kurulu Yönetim Kurulu Üyesi Kadir Durak, fındık hasadı nedeniyle Temmuz ve Eylül ayları arasında ciddi bir mevsimlik tarım işçisi göçü alan Ordu'ya aileleriyle birlikte yüzlerce çocuğun geldiğine dikkat çekti. Durak, "Mevsimlik tarım göçüne katılan çocuklar tarım işçisi olarak çalışmasalar bile bir şekilde; eğitim, sağlık, ekonomik sömürüden korunma, uygun standartta yaşama ve oyun oynama hakkından mahrum olabilmektedir" dedi.













### www.hercocukbirdunya.org

Tel: +90 212 282 82 30 (Pbx) Fax: +90 212 270 97 76

durak@durakfindik.com.tr www.durakfindik.com.tr

Durak Fındık San. ve Tic. A.Ş. Levent Cad. Krizantem Sok. No:96 Levent / İSTANBUL / TURKEY

